Consider the Connection:

• Vote for Candidate Smith because dogs are mammals.
  – There is a **claim** (here, a proposal claim) and a **reason** given. The reasons is true, but is not good support for the claim because there is no logical **connection** between the two statements.

• Vote for Candidate Smith because I want her to win.
  – Now we have a connection (probably not very persuasive): the claim and reason are connected by the speaker’s desire. This connection is called the **warrant**. This might be persuasive for others who share the belief that their votes should be based on what the other person wants.
Consider the Connection:

• Vote for Candidate Smith because he has a nice smile.
  – **Warrant**: We should choose candidates based on their smiles. (Also probably not persuasive.)

• Vote for Candidate Smith because she has the most experience and the best ideas.
  – **Warrant**: We should choose candidates based on experience and ideas. Reasonable! (The argument then needs evidence to support the claim about the candidate’s experience and ideas.)
Identify the warrant:

• I will do well in my math class because I study hard.
  – Studying hard guarantees doing well.
  – Qualified claim: I increase my chance of doing well because I study hard.

• Beethoven wasn’t so great. He never had his picture on a bubble gum card.
  – Everyone great has a picture on a bubble gum card.
Identify the warrant:

• Physician-assisted suicide should not be permitted because doctors are supposed to help people, not harm them.
  – Physician-assisted suicide does harm.
  – Competing warrant: Physician-assisted suicide is a way of helping people in need.
Identify the warrant:

• The minimum wage should be increased because at the current wage a full-time worker doesn’t earn enough to support a family.
  – A worker making minimum wage should be able to support a family.
  – It is an appropriate role of government to manipulate markets to make sure people can support their families.
Identify the warrant:

• The minimum wage should not be increased because an increase would force businesses to cut jobs.
  – It’s not good to raise incomes for some poor people if it means more people will be out of work.
Identify the **warrant**:

- **Women Have To Stop Starving Themselves Past The Point Of Hotness**