



# Successful Strategies in Coaching, Business, and Life

Summer 2008

**Course:** COACHING 397/597—Successful Strategies in Coaching,  
Business, and Life

**Section:** 792

**Credits:** 3

**Description:** This course focuses on successful strategies for coaching, business, and life, as presented by one of the most successful coaches in the history of the NCAA, Mike Krzyzewski, Head Basketball Coach at Duke University. The course design and assignments will cover the following:

- Part A: Chapters 1-4 (#1-Getting Organized, #2-Building Your Team, #3-Establishing Discipline, and #4-Dynamic Leadership)
- Part B: Chapters 5-8 (#5-Teamwork, #6-Training and Development, #7-Turn Negatives into Positives, and #8-Game Day)
- Part C: Chapters 9-13 (#9-Post-Season, #10-Refresh and Renew, #11-Handling a Crisis, #12-Focus on the Task at Hand, and #13-Celebrate Tradition)
- Part D: Chapters 14-17 (#14-Blueprint Basics, #15 The Cue of Character, #16-Friendship, and #17-Life)
- This is a Hybrid/D2L course. A short on-campus meeting will be required. Students must attend a Saturday, June 14<sup>th</sup>, 10:00 am-12:00 noon group meeting and 12:30 pm- 2:30 pm for individual meetings in room 101 Berg Fieldhouse. The remainder of the coursework will be completed independently.
- Additional coursework required for graduate credit.

## GRADUATE PROJECTS

**Project #1:** Design and present in written form, the offense, defense, and special teams playbook(s) that you intend to use during the upcoming 2008-09 season for your sport of choice.

**Project #2:** Design and present in detailed written form, your timetable for the implementation of playbook(s) information presented in project #1.

**Project #3:** Design and present, in 5-minute increments, a detailed daily practice schedule that will be used during the pre-season and regular 2008-09 season for skill development, program design implementation, and game plans.

**Textbook:** Krzyzewski, Mike, Leading with the Heart: Coach K's Successful Strategies for Basketball, Business and Life. Warner, ISBN 0446676780

Estimated Price: \$10.00, Amazon.

**Instructor:** John Miech jmiech@uwsp.edu

**Location:** 101 Berg Fieldhouse  
UW-Stevens Point Campus

**Dates:** Start: June 14<sup>th</sup> (10:00 am-12:00 noon group meeting and 12:30 pm- 2:30 pm for individual meetings in room 101 Berg Fieldhouse. The remainder of the coursework will be completed independently. ) End: August 6th, 2008

### ESTIMATED TUITION

Credits	UNDERGRAD	GRADUATE
3	\$678.75	\$1086.90

## TO REGISTER:

3 Complete the Registration form and credit agreement provided -- send it in with a \$100 deposit or full tuition payment.

3 **Make checks payable to UW-Stevens Point.**

3 **Submit to:** CPS – Continuing Education, CPS 100  
UW-Stevens Point  
2100 Main ST  
Stevens Point, WI 54481-3897

*If you have needs that require special assistance,  
please notify us at least four weeks in advance of the course date.  
UWSP provides equal opportunities in employment and  
programming.*