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2007–2008 Annual Report

Division of Interior Architecture

Program Highlights

During the year, 55 freshman students enrolled in the Interior Architecture program and 30 students graduated with a bachelor's degree in Interior Architecture. Professionals in the field continue to consider the Interior Architecture program at UWSP as one of high standards and outstanding reputation and report that UWSP's IA graduates are some of the most sought-after young professionals in the interior design field. Several IA graduates were placed in high-end international design firms across the country, including Milwaukee, Chicago, Minneapolis, Raleigh, Seattle, and Los Angeles.

BFA Program: The Division of interior Architecture proposed a new program for a Bachelor of Fine Arts in Interior Architecture. A BFA degree in Interior Architecture, while providing the only degree of its kind in the state of Wisconsin, will further strengthen the program. The degree program requires only six additional credits to the existing curriculum for B.A./B.S. degrees. The proposal was given a very positive evaluation by the review committee and is expected to be approved soon by the Faculty Senate.

Lighting Lab: The current lighting lab was remodeled with many new, state-of-the-art lighting fixtures with a gracious donation from UWSP alumnus Michael Begler of Enterprise Lighting in Waukesha, WI. The new lighting lab was reopened in October with a ceremony honoring the donation by Mr. Begler. The new lab provides a range of sustainable and high-performance lighting fixtures that students can use and learn from in their lighting-related design projects. The fixtures are operated by digital technology.

Program Assessment: The biennial assessment report of the Interior Architecture program was presented to the UWSP Assessment Subcommittee in March. The Division participated in the new PowerPoint presentation format, introduced by the Subcommittee, in presenting the report. The Assessment Subcommittee evaluated the assessment processes and methods used by the Division very positively. It also considered using the presentation format and the methods used by the Division as an exemplar for other units on campus.

Admission and Senior Portfolio Assessment Reviews: The Division of Interior Architecture continued to assess student work at the sophomore and senior levels during the 2007–2008 academic year. The Admission Portfolio Review was conducted in fall 2007. A total of 46 students participated in the review, and 36 students successfully completed the review and continued on to the professional sequence of the program in spring 2008.

The Senior Portfolio Review was held at the Noel Fine Arts Center in collaboration with Graphic Design students of the Department of Art and Design, College of Fine Arts at the end of spring 2008. A total of 28 students participated in the review, and faculty, students' families and friends, and several prospective employers in the area attended the portfolio show.

Focus on Teaching/Active Learning

Several activities related to active learning took place during the 2007–2008 year. Twenty-two students successfully completed internships working with certified design professionals in the field. The internships involved a large variety of professional experiences, including residential, office, retail, and facility planning.

Students also participated in several study tours related to their coursework. The study tours included the Annual Design Expo in Minneapolis and the Merchandise Mart, Green Technology Center, Millennium Park, and two internationally known design firms in Chicago. The student organizations in the Division also organized study trips to Kohler Co., in Kohler, WI, and to Ashley Furniture in Arcadia, WI. Throughout the academic year, the Division periodically invited several design professionals from the field to give guest lectures on various topics, to conduct presentation techniques workshops, and to jury upper-level studio presentations.

The American Society of Interior Designers (ASID) selected Patricia Kluetz as the 2007–2008 ASID Faculty Advisor of the Year from more than 550 ASID chapters in the USA and Canada.

Student-centered Excellence

Nineteen students received Annual Interior Architecture Division Scholarships totaling \$3,450.00.

Jane Wright Abrahamsen Home Economics Scholarship: Ashley Huebner

Agnes Jones Scholarship: Lauren Martin

Mary Ann Baird IA Scholarship for International Study: Jaclynn Crystel, Sarah Hessel

Bessie May Allen Scholarship: Colleen Kroll

Interior Architecture Faculty Scholarship: Layla Hainchek, Piyathida Honwilai

Natalie and Paul Ciulla Interior Architecture Scholarship: Monica Wierzba

Dora Phelps Scholarship for Workstudy: Angela Giambruno

CPS Outstanding Students, Dean's Award: Freshman: Sarah Butts, Sophomore: Leslie Butters, Junior: Veta Traxler, Senior: Hannah Dieringer

Division Awards for Academic Excellence: 1st Year: Kelsey Back, 2nd Year: Samantha Longshore, 3rd Year: Monica Wierzba, 4th Year: Theresa Shurts

Several upper-level Interior Architecture students participated at two UW-System events on research and creativity. Rachel Hinkley and Abby Romensko presented a poster on a Museum design project (mentored by Nisha Fernando), while Krista Bruso and Colleen Kroll presented a PowerPoint on the lobby design of the CNR (mentored by Donna Zimmerman) at the Annual UW-System Symposium for Undergraduate Research and Creative Activity at UW-River Falls. Paula Buntin presented a poster (mentored by Nisha Fernando) at the Annual Poster in the Rotunda 2008 event organized by UW-System in Madison, WI.

Ashley Huebner, a junior, became a finalist in the Photographer's Forum Contest. Her entry will be published in the 2008 Best of College Photography Annual in June.

Graduating senior Ange Voelker achieved LEED status, rare for a student.

Stewardship of Natural Resources

In keeping with the philosophy of the university campus as well as of the community, the Division takes a strong position in promoting sustainable and environmentally friendly design. The current elective course on Sustainable Design, taught by Tom Brown, will become a required upper-level course, effective spring 2009. All faculty emphasize sustainable design aspects in the courses they teach, while some faculty, particularly Brown, continue extensive research on the subject. Brown also takes students on field trips to study sustainable buildings in the area. An honors program student, Layla Hainchek, worked with Kathe Julin in a research project on sustainable aspects in design.

The recent renovations of a classroom in the Division included energy efficient lighting, natural flooring material, and low-VOC paints. The student resource room is continuously updated with sustainable products.

Diversity and International Experiences

The Interior Architecture program continued to attract several international students from Japan, Thailand, Taiwan, and China. The Division maintains its strong connection with the UWSP International Programs in facilitating the London Internship program. Veta Traxler completed a second internship in London in spring 2008, while Ashley Huebner and Lauren Martin a semester abroad program, also in London, in the same semester. Additionally, Stephanie Siolka is currently completing a summer internship in London.

The Summer Short Term program this year focused on art and architecture of Northern Italy. Kathe Julin, along with Larry Ball from the Department of Art & Design, facilitated the program for 28 students. Jane Kangas also participated in the study tour for graduate-level credit.

The general degree courses within the curriculum on minority cultures in the U.S. and non-Western aspects of design emphasize the importance of cultural diversity and its impact on design. Both courses continue to create a richer understanding of cultures among both the majors and nonmajors.

Partnerships

As an outreach program with the support from CPS Continuing Education, Patricia Kluetz continues to provide instruction in the NCIDQ exam preparation course, which attracts many IA graduates.

Individual, Family, and Community Wellness

The Division, both through its curriculum and extra curricular activities, has developed a strong focus on designing for sustainability and healthy environments. In studio courses, students constantly engage in learning, promoting, and applying sustainable issues related to livable spaces they design with the large community in mind.

Life and Look of Campus

Donna Zimmerman mentored three Interior Architecture students in developing conceptual design schemes for remodeling the main lobby area of the CNR building. The students worked with CNR faculty and students in creating the design schemes that will be adopted for the future changes.

Tom Brown was actively involved in the University Sustainability Task Force Committee, which is involved in promoting energy efficient and green design within the campus. Nisha Fernando served as the chair of the UWSP Historic Preservation Subcommittee, which is currently focusing on preservation efforts of the Nelson Hall and Specht Forum.

Community Service

Tom Brown continues to serve in the Association of Downtown Business and WI Main Street Program in Stevens Point. Initiated by Jane Kangas, IA students and faculty were also involved in the Annual Relay for Life Cancer Fundraiser in Stevens Point.

Communication and the Arts

Students of Interior Architecture continue to display their creative work at the Agnes Jones Gallery in the CPS building. Within the academic year, the gallery shows included "Beauty is..." by IA 415 students mentored by Katja Marquart; a photographic essay by Molly Metzger, mentored by Donna Zimmerman; furniture designs by IA 490 students, mentored by Keven Brunett; internship posters by IA 395 students, mentored by Jane Kangas; and lighting fixture designs by IA 318 students, mentored by Donna Zimmerman.

Faculty/Staff Professional Development and Accomplishments

Juried and Invited Presentations

Tom Brown, "Renewable Energy: A Wisconsin Case Study," *Wisconsin Solar Decade Conference*, Milwaukee, Wisconsin, October 2007.

Tom Brown, "Green Building: A Wisconsin Commercial Case Study," *Woodworks Conference*, Raleigh, North Carolina, February 2008.

Tom Brown, "Green Building: A Wisconsin Commercial Case Study," *Wood Solutions Fair*, Charlotte, North Carolina, March 2008.

Tom Brown, "Green Building: Two Wisconsin Case Studies," *Uponor Corporation Conference*, Las Vegas, Nevada, April 2008.

Tom Brown, "Healthy Homes: A Green Approach," "Passive Solar Design: Resources, Tools and Guidelines," "Certifying Green Buildings: LEED v. Green Globes," *Renewable Energy & Sustainable Living Fair – Midwest Renewable Energy Association*, Custer, Wisconsin, June 2008.

Nisha Fernando, "Conducting Research in Cultural Contexts: Examples of Studies on Urban Public Spaces," & "Informal Public Space: Sidewalks as an Urban Arena," *Annual International Conference of Environmental Design Research Association*, Veracruz, Mexico, May 2008.

Kathe Julin, "Taking Time to Look Close: Free-hand Observational Sketching as a part of Design Communication in Building Environmental Knowledge," *Design Communication Association Conference*, Muncie, Indiana, September 2007.

Patricia Kluetz, "Resume and Portfolio Development for Entry-Level Designers," workshop, *Interiors '08: ASID National Conference on Design*, New Orleans, LA, March 2008.

Katja Marquart, "The Labyrinth as a Localized Walking Tool for Wellness and Civic Space", *Walk21: 8th Annual Conference on Walking and Liveable Communities (International)*, Toronto, Canada, October 2007.

"What Color is Your Labyrinth?", *The Labyrinth Society Annual Gathering (International)*, Kansas City, MO, November 2007.

"Incorporating Free Web-based Technologies in the Design Studio", *Interior Design Educators Council (IDEC) International Conference*, Montreal, QC, March 2008.

Patricia Williams, "Fink's Taxonomy as a student writing guide," *International Society for Exploring Teaching and Learning (ISETL)*, October 2007.

Donna Zimmerman, "Teaching with a Global Perspective: Preparing Students to be Global Citizens," *12th Annual UWSP Teaching Conference*, January 2008.

Publications

Tom Brown, "Small Scale Sustainable Design – Two Wisconsin Case Studies," *Thermal Performance of Exterior Envelopes of Whole Buildings – 10, U.S. Department of Energy – Oak Ridge National Laboratories – ASHRAE*, Clearwater, Florida (Paper publication). 2007.

Nisha Fernando, Decision making in design studios: Old Dilemmas and New Strategies. In A. Salama & N. Wilkinson (Eds.), *Design Studio Pedagogy: Horizons for the Future*. U.K.: Urban International Press (Book chapter). 2007.

Patricia Williams, "Ethnic Dress in the Czech Republic" and "Ethnic Dress in Slovakia" in a 10-Volume *Encyclopedia of World Dress and Fashion*, Berg Publishers, Oxford, England. (two essays to be published).

Awards

Tom Brown, Finalist, "Excellence in Sustainable Design & Construction," *Energy Design+Construction Magazine*, October 2007.

Tom Brown, Bronze Award, "Excellence in Hardscaping, Mead Education & Visitor Center," Wisconsin Concrete Masonry Association, Madison, Wisconsin, April 2008.

Patricia Kluetz, Chapter Educator & Faculty Advisor of the Year award, American Society of Interior Designers (ASID) & bronze award for the interior design of the UWSP Center for Leadership Excellence and Economic Development in Wausau, ASID.

Bernice Kurzynski, [Distinction Certificate as the Student Employer of the Year at UWSP \(nominated by Layla Hainchek, an IA work-study student, through SiEO\)](#)

Donna Zimmerman, University Leadership Mentor Award, UWSP, 2007

Grants

Katja Marquart, CPS Mini-Technology Grant, Proposal for a web-camera for use in the Division of Interior Architecture.

Notable Professional Activities

Keven Brunett, Installation of an outdoor sculpture in Waukesha.

Kathe Julin, Site Visit Team Accreditation Chairperson for Council of Interior Design Accreditation

Patricia Kluetz, published resource CD distributed nationally to design educators "ASID Educator Toolkit" linking educators to ASID resources for use in the classroom and for professional development.

Patricia Kluetz, co-authored the 2008 ASID Design Challenge, a national student design competition, in conjunction with Sandy Gordon, ASID; Charisse Johnston, ASID, and Sam Sobh, Allied ASID.