

College of Professional Studies – Continuing Education Annual Report 2006-07

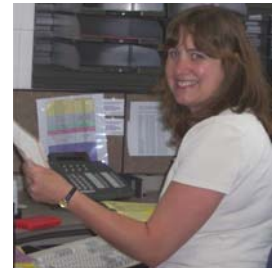
THE NUMBERS:

1323	06-07 CPS-CE Enrollment (Undergraduate & Graduate)
162	Courses & Independent Studies offered through CPS-CE
\$843,934	06-07 Revenue
\$304,562	06-07 Salary and Fringe paid to Instructors
\$140,070	CPS-CE revenue shared with CPS & Departments - (course allocations) - approx 17%
\$46,000	CPS-CE Faculty Grants
\$45,000	CPS-CE Dept Grants
6	Months in temporary office while awaiting remodel of CPS100
1	NEW Part-time Administrative Assistant
1	Designated CPS-CE parking space



FY 06-07 has been another exciting and rewarding year in the CPS-Continuing Education offices – yes; we use the plural here because we’ve been in three different locations in the last 12 months. We are now settled into our new location in CPS100 and we look forward to the benefits that the improved accessibility of this location, and the convenience our new designated parking spot, will provide to our audience.

Our numbers (enrollments, courses, and programs) have grown considerably over the years and it became apparent that we needed help in order to provide quality services and to continue to meet the needs of our non-traditional audience. We are pleased to announce the addition of Karen Zach as our CPS-CE Administrative Assistant. In just a few short weeks Karen has proven to be very knowledgeable and enthusiastic. She is a great fit to the overall CPS family.

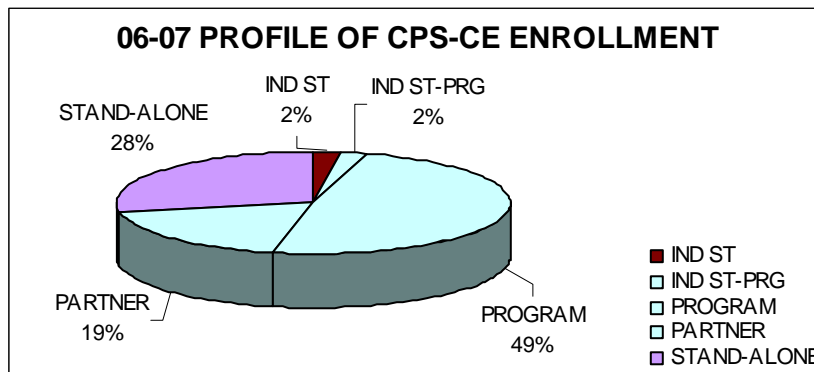


THE DETAILS:

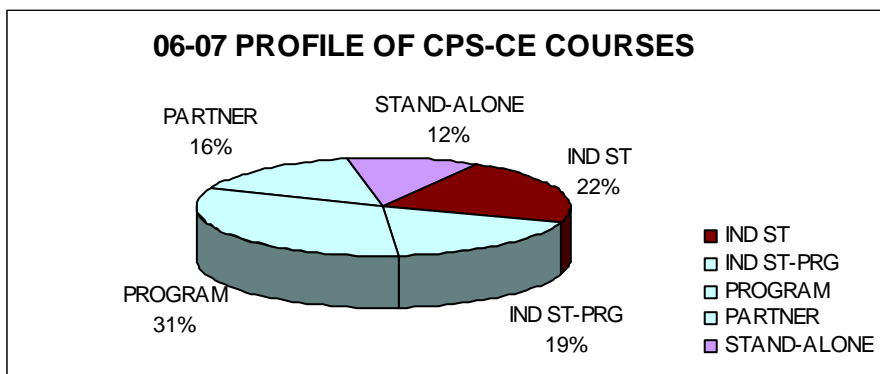
06-07 Enrollment Summary (Summer '06, Fall '06 and Spring '07)

<u>Dept.</u>	<u># Of Courses</u>	<u># of Independent Studies</u>	<u>Total Enrollment</u>
CLS	9	3	207
COMD	4	2	59
HESA	21	4	264
HPHD	16	25	180
IA	1	0	10
SOE	55	22	603
Total	106	56	1323

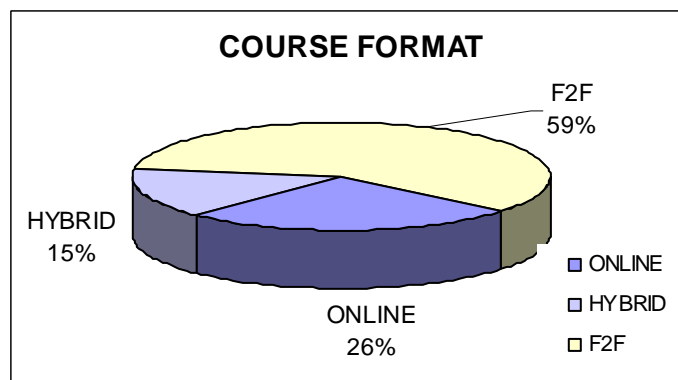
06-07 Enrollment, Course, and Format Profiles:



The majority of CPS-CE enrollees participate in programs and partnerships – the basis of the CPS approach to continuing education (70%).



This chart displays the percentage of courses offered that support programs and partnerships (67%).



The online/hybrid format has become a popular option for the adult professional student (41%).

GRANTS

CPS-CE Development Grants

The CPS Continuing Education grant program is designed to encourage CPS instructors to consider ways to facilitate new partnerships and enhance CPS-CE course offerings to external and non-traditional audiences. In 06-07 CPS-CE and the CPS Cabinet approved 16 grants totaling \$46,000 for the development of online and hybrid courses, programs, certificates.

SEPTEMBER 2006

RECIPIENT	PURPOSE	\$ AMOUNT
Nisha Fernando	New Course - IA490/690 Hybrid Design Studio	3000
Fred Hebert	Course Redesign - HLED705 Sexuality Education	3000
Maggie Watson	Course Redesign - COMD797 Phonological Disorders	2000

FEBRUARY 2007

RECIPIENT	PURPOSE	\$ AMOUNT
Lisa Bardon	New Course - ED774 Severe EBD	3000
Maggie Beeber	Program Development - FCS Certification (w/Beeber)	1500
Kym Buchanan	New Course - Promoting School Safety & Learning Comm	3000
Joyce Bulgrin	New Course - HS396 Fundamentals of Epidemiology	3000
Christine Gould	Course Redesign - ED795 Practicum in Tchg GT	3000
Fred Hebert	Course Redesign - HLED701 - Curr & Res in Tchg Comp Sch Hlth Ed	3000
Marsha Larson	Program Development - FCS Certification (w/Larson)	1500
Kelly Schoonaert	New Course - Intrinsic Coaching Methodology	3000

APRIL 2007

RECIPIENT	PURPOSE	\$ AMOUNT
Patricia Caro	New Course - Curriculum in ECSE	3000
Paula DeHart	New Course - Curric Dev't for Conceptual Understanding (w/Jones)	1500
Garrett Jones	New Course - Curric Dev't for Conceptual Understanding (w/DeHart)	1500
Marsha Larson	New Course - FCS Curric Methods, Program Planning & Assessment	3000
Elizabeth Martin	New Course - Business Stats	3000
John Miech	Course Redesign - COAC397/597 Successful Strategies in Teaching, Coaching, & the Weight Room	3000
Stacey White	Course Redesign - HLED397/597 Implementing a Wellness Lifestyle	2000

CPS-CE Department Grants

CPS-CE awarded nine department grants of \$5000 each to encourage:

- research and development of new continuing education courses/programs
- identification of new professional partnerships
- identification of new audiences that will increase enrollment in existing programs

06-07 HIGHLIGHTS:

General

- Online Registration – In Spring 2007, CPS-CE students began to use an online system to register for CE courses. The system has a few minor kinks, but we are working with UWSP IT and the registrar to work them out and provide a more efficient registration process for the non-traditional audience.

Division of Interior Architecture

In 06-07 the CPS-CE collaborated with Interior Architecture to offer the NCIDQ Exam Prep course to Central and Northern Wisconsin interior architecture professionals. This inaugural offering was well attended and created interest for UWSP to potentially becoming an exam site.

School of Communicative Disorders

CPS-CE supported several courses for SLP's including an on-site Audiology course in Green Bay. New technology and online opportunities continue to expand the professional growth opportunities for SLPs in Central and Northeast Wisconsin.

Department of Health Sciences

In 06-07 the CPS-CE supported and collaborated with the Department of Health Sciences on the following:

- The CPS-CE staff assisted in the preparation of the proposal submitted to UW-System for the new Health Sciences major. Subsequently, we helped to launch several courses for the new HS undergraduate major in Fall 06 & Spring 07. The high interest and successful enrollments in these courses have motivated campus to adopt this program in Fall 2007, well ahead of the 3-year experimental period.
- In Fall 06 a new collaborative was developed with the Stevens Point Area High School to offer the CLS100 "Health Occupations" course for junior & seniors. Students obtain dual credit and gain exposure to various career possibilities in the healthcare field.

School of Education

In 06-07 the CPS-CE supported and collaborated with the School of Education on the following:

- Participated as a member of the UWSP Distance Education accreditation committee. CPS-CE staff assisted in the preparation of the formal request and documentation for accreditation approval by UW-System and the Higher Learning Commission of the NCA (North Central Association of Colleges & Schools). The Institutional proposal and the Program proposal for the MSE-General were submitted to UW-System in May 07 and we hope to have approval by the end of June. (These proposals and PDFs of supporting documentation are available in public folders under Academic Affairs.)
- The site-based Add-on Reading Certification (316) program started in Wausau in Summer 2006 and will finish in Summer 07. 21 teachers in the Wausau/Northwoods area will have completed all of the necessary coursework and practicum experience for the 316 certification.
- CPS-CE continued to collaborate with school districts and CESA's to create customized, topic-specific course offerings, including COSTAR courses in six districts (102 new teachers). We are especially happy that the COSTAR program has been reestablished in the Stevens Point district. In addition, CPS-CE will be collaborating with DC Everest School district again this year in their Summer teacher training/in-service program to offer UWSP credit in conjunction with their teacher professional development courses.
- The CPS-CE continued to participate in PK-18 Council activities. This group helps UWSP stay connected with Central Wisconsin representatives from higher-education, public and private school district administration, education organizations, and practicing professional K-12 teachers.

School of Health, Exercise Science and Athletics

In 06-07 the CPS-CE collaborated with Health, Exercise Science and Athletics on the following programs.

- 910 Add-on Certification in Health Education: This 12-credit program is offered annually over a 10-month time period. All four graduate level courses that make up this sequence have been converted from face-to-face delivery to a hybrid offering utilizing D2L. Twenty practicing teachers completed the add-on licensure requirements in December 06. A new 21 member cohort began their first class in March, 07.
- 860 Add-on Certification in Adapted Physical Education: This six-credit program is offered over a 2-summer cycle with a practicum during the academic year. Eleven practicing teachers completed the add-on licensure requirements in 06-07. Twelve new teachers are joining this program in Summer 07.
- DPI Best Practices in Physical Education and Health Workshop: This annual workshop offered on the UWSP campus is an excellent example of collaboration between the DPI, HESA, UWSP Continuing Education Conferences, and the College of Professional Studies-Continuing Education Office. The UWSP-CE Conferences office coordinates the workshop offering under the direction of the DPI and Scott Frazier. CPS-CE offers add-on credit that is advertised on our website and in our summer catalog. These efforts resulted in 71 individuals attending the summer 2006 conference and 19 of those taking add-on credit.

School of Health Promotion and Human Development

In 06-07 the CPS-CE collaborated with Health Promotion and Human Development on the following programs.

- Master's in Human and Community Resources:
 - Worked closely with the graduate office assistant and met regularly as a member of the executive graduate committee to improve consistency in protocol/procedures. Worked to increase program exposure in the form of open houses, conference displays and website development. Four students graduated.
 - In Summer 06, CPS-CE worked on a HPHD department grant to assess the viability of offering a site-based Human & Community Resources (HCR) master's degree in the Wausau, Wisconsin community. The intention of this project was to determine level of interest, community need, level of support for a graduate program in HCR and identify possible partnerships within Marathon County (MC). Using the data collected, worked with faculty to develop to core competencies for the program and proposed revision of program requirements. (In process.)
- Master's in Nutritional Sciences: Continued to offer courses while exploring design changes that will increase enrollment. One student graduated.
- Family and Consumer Science Graduate Certification Program: Worked with HPHD and SOE to develop an FCS graduate-level certification program designed for licensed teachers. This program will be equivalent to our current undergraduate offering in terms of DPI content standards. It will be designed in a cohort format that is attractive and beneficial to practicing professionals while using technology to aid in effective communication and efficiency of content delivery. Met, and discussed the proposal, with the DPI FCS consultant. The group submitted and received a \$5000 DPI grant for the development of this program. Targeted program start date is Fall 2008.

06-07 PARTNERSHIPS:

Professional Partners:

The CPS-CE staff continues to facilitate the activities of the CPS departments and the following school districts and professional organizations to improve outreach course delivery for the entire college:

School of Education

- Adams-Friendship Area School District
- Central Wisconsin PK-18 Council
- Central Wisconsin Reading Council
- CESA 5
- CESA 7
- CESA 8
- CESA 9
- DC Everest School District
- Rosholt School District
- Shawano-Gresham School District
- Stevens Point Area School District
- Unified School District of Antigo
- UWSP Student Wisconsin Educ Association
- UW-System
- Wausau Performing Arts Foundation
- Wausau School District
- Wild Rose School District
- Wisconsin Department of Public Instruction
- Wisconsin Rapids Public Schools
- Wisconsin State Reading Association
- Youth in College

Health, Exercise Science, and Athletics

- Stonehearth Open Learning Opportunities/Outdoor Adventures
- UWSP Athletic Camps
- Wisconsin Association for Health, Physical Education, Recreation, & Dance
- Wisconsin Coaches Association Clinic
- Wisconsin Department of Public Instruction
- Wisconsin State Special Olympics Meet
- Wood County Unified Services

Health Promotion and Human Development

- Camp Hope
- National Wellness Institute
- Wisconsin Adventure in Outdoor Education Workshop
- Wisconsin Department of Public Instruction
- Wisconsin Family & Consumer Educators
- Fort Atkinson School District

Marketing Partnerships:

The CPS-CE targets its audience; therefore, we work to identify conferences, websites, list-servs and other vehicles of communication that allow us to spend marketing dollars wisely. The following are venues where the CPS-CE had a marketing presence in FY 06-07.

- Central Wisconsin Educators' Convention
- Central Wisconsin PK-18 Council
- Central Wisconsin Reading Council
- CESA 5
- CESA 9
- International Interior Design Association
- National Wellness Institute
- UW Green Bay Graduate and Professional School Fair
- Wisconsin Association for Health, Physical Education, Recreation, & Dance
- Wisconsin Department of Public Instruction website and content listservs
- Wisconsin Coaches Association
- Wisconsin Dietetics Association
- Wisconsin Family & Consumer Educators
- Wisconsin Speech & Hearing Association
- Wisconsin State Reading Association

Traditional Marketing:

- Summer 2007 CPS-CE Catalog was mailed to over 13,000 K-12 educators in CESAs 5, 6, 7, 8, & 9.
- Flyers were created and distributed in small quantities for targeted groups on a case-by-case basis.

06-07 STAFF ACTIVITIES:

Barbara Grover

- PIE Forum: Standards and Standardization in Education - What Society Expects of Schools
- Prior Learning Assessment Summit
- PIE Forum: How Standards and No Child Left Behind Impact Local Schools
- PK-18 Council meeting
- CEEC K-12 Program Managers Meeting
- UWSP Cont Education Retreat

Laurie Kallstrom

- UW North Central Consortium Meeting (COBE)
- Partners in Innovation Business Education Leadership Summit
- Prior Learning Assessment Summit
- Centergy Economic Development Forum
- Wisconsin Innovation Network - Centergy
- UWSP Continuing Education Retreat

Reminder: CPS Faculty and Staff are welcome to use the CPS display for conferences, workshops and presentations. Please contact [Barbara Grover](#) or [Laurie Kallstrom](#) to make a reservation.

