

College of Professional Studies – Continuing Education Annual Report 2005-06

August, 2006 will mark the 5th anniversary of the creation of the Professional Development Network:

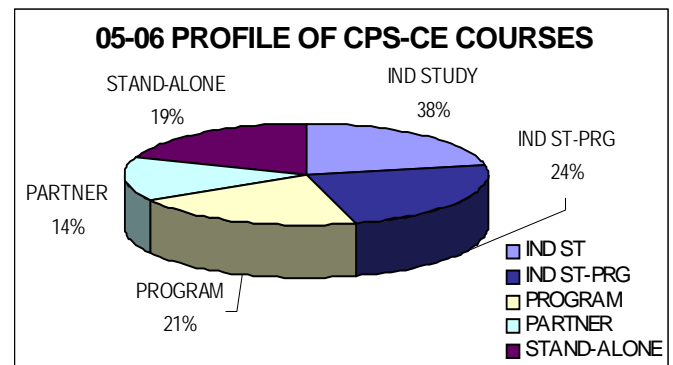
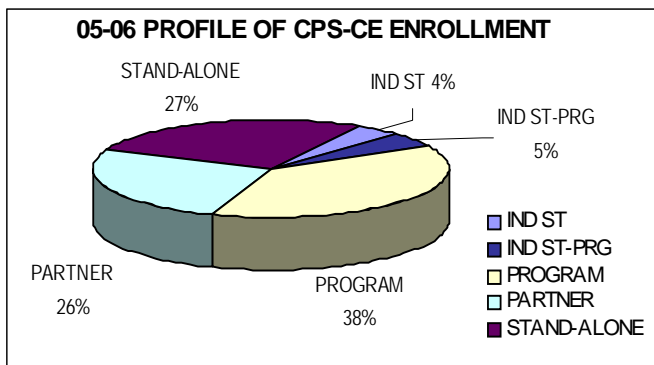
- Year 1 – CPS 330 was designated as the Professional Development Network office for the college and was adorned with harvest gold office furniture and a \$1 coat tree from a garage sale. The CPS cabinet agreed to support this bold step as we began offering courses.
- Year 2 – The value of one full year of data, experience, relationships, procedural understanding, frustration, development, and departmental support could not be underestimated. The entire college came together to embrace a philosophy of building professional partnerships, identifying and targeting audiences, and connecting the non-traditional audience with our faculty. This helped meet our audiences' short-term needs and assisted them in moving toward their long-term career development goals.
- Year 3 – We provided a great deal of one-on-one attention to CPS students and partners as they worked toward their personal and professional goals. By focusing on our audience and listening to feedback, the Professional Development Network and the College of Professional Studies excelled at customizing a rigorous curriculum that met the needs of a rapidly changing professional environment.
- Year 4 – The success of our three add-on certification programs and numerous graduate courses allowed us to allocate funds for a grant program to support CPS faculty in developing online and hybrid courses. We also invested in an office redesign moving from 'harvest-gold' to 'tone-on-tone'.
- Year 5 – On July 1, 2005 "UWSP Extension" became known as "UWSP Continuing Education". The Professional Development Network was renamed "UWSP Continuing Education – College of Professional Studies" as part of a campus-wide effort to offer seamless, yet specialized, learning opportunities to the non-traditional community that we serve. The CPS-CE has continued to focus on partnerships between the college departments and professional audiences. We encourage and promote the online and hybrid learning environments, while we continue to provide personal attention to our students, partners, staff and faculty. The growth and success of Continuing Education in the College of Professional Studies over the last five years is illustrated in the chart below.

CPS-CE GROWTH 01-02 THRU 05-06	01-02	02-03	03-04	04-05	05-06
COURSES	14	78	77	95	87
IND STUDY	6	18	60	57	71
ENROLLMENT	101	939	1010	963	929
REVENUE	83,802	331,990	454,034	521,346	536,778
OVERHEAD	32%	32%	32%	32%	32%
DEPT/CPS ALLOC	19,018	61,605	72,367	80,731	81,397
GRANTS AWARDED	0	0	0	23,583	43,000

05-06 Enrollment Summary

The following information includes Summer '05, Fall '05 and Spring '06.

<u>Dept.</u>	<u># Of Courses</u>	<u># of Independent Studies</u>	<u>Total Enrollment</u>
CLS	0	10	11
COMD	4	1	47
HESA	18	2	223
HPHD	18	24	201
IA	1	0	6
SOE	47	34	441
Total	88	71	929



CPS-CE Grant Program

The CPS cabinet continued to support the Continuing Education grant program designed to encourage CPS instructors to consider ways to facilitate new partnerships and enhance CPS-CE course offerings to external and non-traditional audiences. In 05-06 CPS-CE and the CPS Cabinet have approved the 15 grants listed below totaling \$43,000; the majority of which result in newly developed or updated courses to be offered through the CPS-CE via online or hybrid format.

November 05

Lisa Bardon	New Course - ED780	\$3000
Christine Gould	Course redesign – ED 791 & ED792	\$3000
Sue Slick	New Courses - ED600 & ED740	\$3000
Sterling Wall	Course redesign - HD 765 "Issues in Family Living"	\$3000

February 06

Maureen Houlihan	Course Redesign - ED 370/570 & HPW 490/690 "Stress Relief for Teachers"	\$2000
Marsha Larson	Course Redesign - FCS 394/594 "Principles of Career & Tech Ed"	\$3000
Kelley Ritter	Course Redesign - FCS 390/590 "Adult Education"	\$3000
Henry St. Maurice	Reactivate & Redesign of Latent course - ED 280 "Foundations in Education"	\$3000
Stacey White	Course Redesign - HLED 700 "Current Issues & Trends in Health Ed"	\$3000
Leslie Wilson	Course Redesign - ED 701 "Philosophical Foundations of Ed"	\$3000

May 06

Tami Gumz	Course Redesign – COMD 763 “Aural Rehabilitation”	\$3000
Shelia Miech	Course Redesign – HLED 703 “Teaching Methods in Health Education”	\$3000
Charlie Osborne	Course Redesign – COMD 797 “Introduction to General Semantics”	\$3000
Donnell Pagel	New Course – EDUC 570 “Current Trends in the Field of Learning Disabilities”	\$3000
Kristi Roth	Course Redesign – PEX 715 “Advanced Assessment & Prescription in Adapted PE”	\$2000

CLINICAL LABORATORY SCIENCES

CLS continues to offer individualized online options through the CPS-CE for students at UWSP and other institutions working toward their professional degree requirements. In addition, Clinical Laboratory Sciences and UWSP are currently seeking approval from UW System to launch a new Health Sciences major that will be supported through the CPS-CE office.

SCHOOL OF EDUCATION

The CPS-CE has worked with the School of Education faculty and representatives at the Wisconsin DPI to address the educator licensing policy changes and the needs of both new and veteran teachers in Wisconsin. We continue to explore new ways to assist K-12 teachers through the three stages of licensure, including participation PDP Team training.

In 05-06 the CPS-CE collaborated with the School of Education in offering the COSTAR program to 96 teachers in six Central Wisconsin school districts. This program connects the UWSP School of Education and the college with school districts, local education agencies, and teachers' associations, in facilitating the induction of new teachers into the profession.

The CPS-CE and the School of Education have requested approval to actively promote the MSE-General (with emphasis in Special Education) as an online degree. This request has become part of the overall accreditation process for approval of UWSP online programs campus-wide. We are excited to be able to offer this new and very attractive option to our audience!

SCHOOL OF HEALTH, EXERCISE SCIENCE AND ATHLETICS

In 05-06 the CPS-CE collaborated with Health, Exercise Science and Athletics on the following programs.

- 910 Add-on Certification in Health Education: This graduate-level program was not offered in 2005 to allow for a review of the effect of the DPI Praxis II content exam requirement. The impact of the Praxis II was evaluated and approval was gained by the DPI to offer this program again in 2006. 25 practicing teachers began the add-on licensure requirements in April 06. The four graduate level courses that make up this sequence are being converted from a face-to-face to hybrid offering utilizing D2L.
- 860 Add-on Certification in Adapted Physical Education: 25 practicing teachers completed the add-on licensure requirements in Summer 05. Two of the three graduate-level courses were converted from face-to-face to a hybrid offering utilizing D2L. The program is being offered over a 2-year cycle with an enrollment cap reached of 15 for Summer 06 and five on a waiting list.
- DPI Best Practices in Physical Education and Health Workshop: This annual workshop offered on the UWSP campus is an excellent example of collaboration between the DPI, HESA, UWSP Continuing Education Conferences, and the College of Professional Studies-Continuing Education Office. The UWSP-CE Conferences office coordinates the workshop offering under the direction of the DPI and Scott Frazier. CPS-CE offers add-on credit that is advertised on our website and in our summer catalog. These efforts resulted in 116 individuals attending the summer 2005 conference and 49 of those taking add-on credit.

SCHOOL OF HEALTH PROMOTION AND HUMAN DEVELOPMENT

In 05-06 the PDN collaborated with Health Promotion and Human Development on the following programs.

- Master's in Human and Community Resources: Worked closely with the graduate office assistant and met regularly as a member of the executive graduate committee to improve consistency in protocol/procedures. Increased exposure in the form of open houses, conference displays and website development. Two courses were redesigned into the online/hybrid format and were offered. Thirteen students graduated
- Master's in Nutritional Sciences: Continued to offer courses while exploring design changes that will increase enrollment. One student graduated.

Professional Partners:

The PDN staff continues to act as liaisons between the CPS school heads and faculty, and the following school districts and professional organizations to improve outreach course delivery for the entire college:

School of Education

- Adams-Friendship Area School District
- Central Wisconsin PK-18 Council
- Central Wisconsin Reading Council
- CESA 5
- CESA 7
- CESA 8
- McFarland School District
- Port Edwards School District
- Rosholt School District
- Shawano-Gresham School District
- Stevens Point Area School District
- Unified School District of Antigo
- UWSP Student Wisconsin Education Association
- UW-System
- Wausau School District
- Wild Rose School District
- Wisconsin Department of Public Instruction
- Wisconsin Rapids Public Schools
- Wisconsin State Reading Association

Health, Exercise Science, and Athletics

- Stonehearth Open Learning Opportunities/Outdoor Adventures
- UWSP Athletic Camps
- Wisconsin Association for Health, Physical Education, Recreation, & Dance
- Wisconsin Coaches Association Clinic
- Wisconsin Department of Public Instruction
- Wisconsin State Special Olympics Meet
- Wood County Unified Services

Health Promotion and Human Development

- Camp Hope
- National Wellness Institute
- Wisconsin Adventure in Outdoor Education Workshop
- Wisconsin Family & Consumer Educators

Marketing Partnerships:

The CPS-CE targets its audience; therefore, we work to identify conferences, websites, list-servs and other vehicles of communication that allow us to spend marketing dollars wisely. The following are venues where the CPS-CE had a marketing presence in FY 05-06.

- Central Wisconsin Educators' Convention
- Central Wisconsin Collegiate Job Fair
- Central Wisconsin PK-18 Council
- Central Wisconsin Reading Council
- CESA 5
- CESA 6
- CESA 7
- CESA 8
- CESA 9
- National Wellness Institute
- Quality Educator Interactive Web Database
- UW Green Bay Graduate and Professional School Fair
- Wisconsin Association for Health, Physical Education, Recreation, & Dance
- Wisconsin Department of Public Instruction website and content listservs
- Wisconsin Coaches Association
- Wisconsin Dietetics Association
- Wisconsin Family & Consumer Educators
- Wisconsin Speech & Hearing Association conference & website
- Wisconsin State Reading Association

Traditional Marketing:

- CPS-CE purchased radio ad time on 90FM during Trivia Hits Week.
- Summer 2006 PDN Catalog was mailed to over 13,000 K-12 educators in CESAs 5, 6, 7, 8, and 9.
- Flyers were created and distributed in small quantities for targeted groups on a case-by-case basis.

Reminder: CPS Faculty and Staff are welcome to use the CPS display for conferences, workshops and presentations. Please contact Barbara Grover or Laurie Kallstrom to make a reservation.

