

**2004-2005 ANNUAL REPORT
DIVISION OF INTERIOR ARCHITECTURE
College of Professional Studies**

PROGRAM ACCREDITATION AND ASSESSMENT

FIDER Site Visit and Review

At the request of the University of Wisconsin-Stevens Point, A FIDER accreditation visiting team composed of chairperson Lorraine Cutler (Associate Dean of CAED, Arizona State University), Arlene McDougall (Ryerson University, Toronto, Canada), and Lisa Tucker (Radford University) conducted an on-site review of the interior design program on January 29 – February 1, 2005. The team noted that it was a pleasure to meet with persons who are dedicated to interior design education at UWSP.

The FIDER team acknowledged that the program had a well prepared Program Analysis Report and a well constructed site visit, agenda and facility, with a private work space near the student work display. The Division took over two years of intensive study and review of curriculum to prepare for this site visit and review. The FIDER team was especially impressed with the candidness and collegiality of the faculty during the interviews and the cohesiveness of the program under the direction of Dr. Julin. FIDER Team analysis of overall program achievement of administration noted the leadership of the Interior Architecture Division as a program strength with a division head qualified by education (Ph. D) and experience. The division head is engaged appropriately in decision-making.

A notable aspect listed by the FIDER is the Professional Development Network, which provides alumni and other professionals in the area an opportunity for continuing education. The inventiveness of an educational institution being the center for educational expansiveness provides a valuable service to the area. Another notable aspect listed is that the administration, faculty, and students are aware that they are in a remote area of Wisconsin. A strong effort is made to give students exposure to larger cities (including international) and to a breadth of experiences.

Overall the interior architecture program met the FIDER standards for accreditation and the curriculum was found to be well structured. A strength of the program was the facility with instructional spaces including: studio labs with wireless and cable internet connections, lighting lab, materials resource area, appropriate technical equipment, and the Agnes Jones Gallery for critique and display purposes. Through instruction, the program leads students to develop the attitudes, traits, and values of professional responsibility, accountability, and effectiveness. The program does a successful job of incorporating learning experiences that address client and/or user needs.

Other strengths of the program included:

- Opportunities for design work experience in professional practice;
- Learning experiences that address consciousness of alternate points of view and appreciation of cultural diversity;
- Global perspective (especially with international programs) and approach to thinking and problem solving;
- Exceptional schematic design and concept development skills throughout the program in space planning (adjacencies, circulation and articulation of space);
- Competent skills in drafting and lettering, both manual and computer-aided techniques;
- Competent skills in illustrative sketching and rapid visualization skills in the lower level courses; and
- Active participation with a variety of professional design organizations.

Admission and Senior Portfolio Assessment Reviews. Portfolios were assessed for competency. Pat Kluetz coordinated the Admission Portfolio review and 34 students were admitted into the interior architecture professional sequence studio courses. For the first time in the Division's history, it was necessary to impose a cap on the number of students admitted into our professional sequence (determined by the Admission Portfolio Review.) This was accomplished by enforcing the published catalog disclaimer which states, *"If we need to limit the number of students we admit to the professional sequence and your portfolios are determined to be of equal quality, the student(s) with the higher cumulative grade point average will be admitted."* With increasing numbers of students desiring to major in interior architecture each year, it will be necessary for faculty to monitor these numbers carefully and determine if this is the best means of controlling the number of student continuing in the program (see: "Demand for Major Increases" below.)

Ed Lee of the Division of Interior Architecture, with Stewart Morris and John Smith from the Department of Art and Design, coordinated the UW-Stevens Point Senior Portfolio Exhibit in May at the University Center. University and Community members, along with design professionals and students' family members, viewed the exhibit of 27 Interior Architecture students and 25 Graphic Design students. Several students received confirmation of job position appointments during the show, while others were recruited to apply for open position at the design firms.

DIVERSITY AND INTERNATIONAL EXPERIENCE

Diversity in Faculty

Nisha Fernando (Sri Lanka) continues to bring a valuable international perspective to the program. She was on leave this year to complete her Ph.D. in Architecture dissertation work.

Diversity in Students – Minority and International

Within the Interior Architecture program, there are about 5% minority/international students this year. All have been hardworking and energetic, bringing diversity into the classroom.

Courses

IA 150, IA 160, IA 309, and IA 310 involve teaching diversity in design within the course content. Units/projects in other IA courses (studios and lectures) also incorporate issues of diversity and global concerns.

International Programs and Interior Architecture

Coordination and development of the Art, Architecture, and Design seminars include 2004 Italy (Stumpf), 2005 Greece (Julin), 2006 Germany (Julin), and 2007 China and Japan (Zimmerman).

The Interior Architecture Division continues to support and encourage faculty and student involvement in international semesters and short-term programs. Interior Architecture students are able to fit a semester abroad experience while completing their major requirements within four years at UW-SP.

International Internships

Summer 2005 marks the beginning of international internships in London for Interior Architecture students. Lia Makousky is interning at Phillips Group International Ltd and Ellen Beschta is interning at Bluu Solutions plc. They are the first Interior Architecture majors to participate in these London field experiences set up through UW-SP International Programs in coordination with the Interior Architecture Division Head, Kathe Julin.

DEMAND FOR MAJOR INCREASES

The number of students in the Interior Architecture major has doubled over the past ten years, from 80 to 160 students on the average. Interior design TV shows, such as HGTV's *Design on a Dime* and TLC's *Trading Spaces*, have caused enrollment increases in interior design programs across the nation. The national Foundation for Interior Design Education Research points out that what is portrayed on TV is style instead of design. However Patricia Kluetz noted in the CPS newsletter, that the current interest in "makeovers" is positive because the TV programs illustrate what good design can accomplish in smaller projects. At UWSP, the Interior Architecture program focuses on large scale commercial and institutional projects involving office, hospitality, retail, and multi-use design. Reasons for this increase include: Program achievement of FIDER Accreditation, Program name change, Alumni representation and recommendation of the program in the field, and growing interest in TV reality programs involving interior design and spaces. Division Head Kathe Julin has noted a strong need for controlling the unbridled growth through enrollment caps to UWSP or increasing the number of faculty to handle the additional courses and advising.

TEACHING METHODS AND ENVIRONMENT

Annual Program/Curriculum Retreat

Faculty met on the Interior Architecture curriculum in May. Recommendations and curriculum changes were suggested and will be acted upon in 2005-06. One major change in the course sequence is moving both IA 391 Chicago field trip and IA 318 Lighting Design to the second semester of the sophomore year.

Teaching Online/Hybrid Courses

Faculty University and College Grants, Summer 2004

Summer 2004 Donna Zimmerman (IA 160, 318) and Tom Brown (IA 313, 314)

Mini-Technology Grants – Tom Brown, Kathe Julin, Jane Kangas, Ed Lee

2004-05 Hybrid Courses (combination of in-class and on-line instruction)

IA 100 and IA 160 – Kathe Julin (D2L on-line instruction from Munich, Germany)

IA 140 – Pat Kluetz

IA 150, IA 309, IA 310 – Pat Williams

IA 160 and IA 318 – Donna Zimmerman

IA 313 and IA 314 – Tom Brown

Teaching Partners

Donna Zimmerman continued in the appointment of director and program coordinator for the College of Professional Studies Teaching Partners program. Wendy Schmidt, associate lecturer, participated in the Teaching Partners program this year.

Interior Architecture Resource Lab and Library

Jane Kangas coordinated Interior Architecture students in maintaining the materials and resources lab areas, increasing material resource library holdings, and meeting with manufacturer representatives to update catalogs.

Integration of Advanced Electronic Technology in Curriculum and Labs

Software applications integrated this year included AutoCAD version 2004, Adobe Photoshop, Adobe Acrobat, and InDesign. Plotters and scanners were brought into the dedicated upper-level studios for more efficient use by students.

Advanced Computer Applications professional development

AutoCAD – Jane Kangas

AutoCAD Pat Kluetz (participation in June Workshop with MasterGraphics)

Sketch Up – Ed Lee and Tom Brown (introduced by Don Thomas, Guest Designer-in-the-Classroom)

Lighting Design technology – Donna Zimmerman (workshop at March IDEC Conference)

Sustainability Design Integration

IA 301 Design Charrette focused on the book “Cradle to Cradle,” by McDonough and Braungart, a manifesto calling for the transformation of human industry through ecologically intelligent design. Students studied the book’s argument that the conflict between industry and the environment is not an indictment of commerce but an outgrowth of opportunistic design. IA 313 and IA 314 bring in more study of the issues, and interior architecture studios will be expanded to address the impact students’ design.

FUNDRAISING/DEVELOPMENT/SCHOLARSHIPS

A new Interior Architecture scholarship was established in memory of alumna and former faculty member, Natalie Ciulla, and her husband Paul Ciulla. Both were involved in the design profession. The scholarship was set up to encourage young designers in the field of commercial design, especially in retail design.

Annual Scholarships: \$5,700 given in Scholarships to 12 students.

Jane Wright Abrahamsen Home Economics Scholarship

Kelli Adelman, Marta Franzen, Kristianne Nesser, Afra Sumeir

Phi Upsilon Omicron Scholarship

Mindi Rauls

Agnes Jones Scholarship (again this year generously supported by Agnes Jones)

Mindi Rauls

Mary Ann Baird IA Scholarship for International Study

Amanda Eckes, Mindi Rauls

Dora Phelps Work Study Scholarship

Afra Sumeir, Rose Uitenbroek

Bessie May Allen Scholarship

Kelli Adelman, Marta Franzen, Rose Uitenbroek

Interior Architecture Alumni Scholarship

Julia Ausloos, Jennifer Groth, Laura Hackett, Kallie Mittelstadt

Natalie and Paul Ciulla Interior Architecture Scholarship

Sarah Jones

CPS Outstanding Students, Dean’s Award

Freshman: Krista Bruso, Sophomore: Kelli Adelman and Mindi Rauls,

Junior: Sarah Jones, Senior: Leah Drach

Division Awards for Academic Excellence

1st Year: Theresa Shurts, 2nd Year: Mindi Rauls

3^d Year: Ellen Beschta, 4th Year: Christine Doidge

Chancellor Leadership Award: *Christine Doidge*

Albertson Medallion Award: *Christine Doidge*

University Leadership Awards: *Erica Eirschele, Afra Sumeir*

PROFESSIONAL PARTNERSHIPS AND COLLABORATION

Field Experience/Internships and Professional Practice

Type of Design	Sem I	Sem II	Summer	Annual total June to May (26 students)
Commercial	1	2	8	11
Retail	0	0	2	2
Residential	0	0	5	5
Institutional	1	2	5	8

Successful collaboration with twenty-six design firms and corporations, companies, and institutions with design-related departments participating in the UW-SP Interior Architecture Internship/Field Experience program. Design principals and department heads supervised/mentored over the study experiences design field experiences from June 1 2004 to May 31 2005. An on-campus Field Experience Poster Session occurs where the interns present to other IA students, faculty, and field supervisors.

Annual Interior Architecture Student Competition and Scholarship Awards was sponsored in April by ASID Student Chapter and ASID Wisconsin State Chapter. Selection and awards were done by ASID member, Sandy Gordon, owner of Sandy Gordon Interiors, Madison. Pat Kluetz coordinated the event with the students as the ASID student chapter advisor.

IIDA Wisconsin Chapter – Director of Students/Connections – Koreen Liepitz, UW-SP Alumni and interior designer at Paragon Business Design in Madison. Working with Jane Kangas and IIDSA (International Interior Design Student Association) to create a strong link between professional interior designers and the students.

COMMUNITY SERVICE

Habitat for Humanity
Holiday Baskets at Christmas
Historic Preservation photograph documents
Relay for Life Cancer Fundraiser
Design Scholarship fundraising with Annual ASID Design Competition Exhibit
Presentations to local groups – P. Williams, P. Kluetz

PROFESSIONAL DEVELOPMENT AND SCHOLARSHIP

Faculty/Staff Activities

Publications

Patricia Williams, Research, Development, and Catalog for Exhibition April, 2005, in Agnes Jones Gallery, *“Immortal Butterflies of Art: An Exhibition of Inscribed Chinese Fan Paintings.”*

Nisha Fernando, *“Open-Ended Space: Urban Streets in Two Cultural Contexts.”* Book chapter in Loose Space: Diversity and Possibility in Urban Life. Routledge, New York. (Eds: Karen A. Franck & Quentin Stevens).

Nisha Fernando, *“Taste, smell and sound: On the street in Chinatown and Little Italy.”* Forthcoming in July 2005 in Architectural Design, Wiley & Co., U.K. in the Special Issue, “Food and the City.”

Nisha Fernando, *“Design as exploration: An integrative model.”* Will be published in March 2006 in Open House International. U.K.

Presentations

Tom Brown, “Case Study: Applying LEED Criteria to a Wisconsin Government Facility” at Greening the Heartland Conference in Chicago, Illinois, May 31-June 3, 2005.

Tom Brown, “Modifying Conventional Wood-framing Details for Airtight Construction” and “Green Building Practices: Pathway to a Healthy Home” at the Better Buildings-Better Business Conference sponsored by the Energy Center of Wisconsin Dells on February 1 and 2, 2005.

Christina Burton, “Lighting for Hospitals and Health Care Facilities” at the Illuminating Engineering Society of North America (IESNA) in Tampa, Florida, July 26-28, 2004.

Nisha Fernando, “Culture, Space and Meaning: Interactions of Environment-Behavior in Chinatown, New York City” at the Hawaii International Conference on Social Sciences in Hawaii June 13-16, 2005.

Presentations (continued)

Nisha Fernando, “Researching Cultural Aspects of Space: Challenges and Opportunities” at the 35th Annual Meeting of the Environmental Design Research Association (EDRA) Conference in Albuquerque, New Mexico, June 2-6, 2004.

Kathe Julin, co-author and presenter with Eric Yonke, 2005 National Register Nomination Document for UWSP Nelson Hall; successful designation for Wisconsin listing and the National Trust listing of Significant Historic Buildings.

Patricia Kluetz, invited keynote educational seminar at the Wisconsin Floor Covering Association biennial meeting, Stevens Point, Wisconsin, May 9, 2005.

Donna Zimmerman, “Problem Solving for the ‘Real World’: An Enlightened Course of Action for Project Design” at the Interior Design Educators Council (IDEC) in Savannah, Georgia, March 1-6, 2005.

Donna Zimmerman, “Reinventing the Wheel: What Buildings Can Tell Us After They’re Up and Running” at the National Association of Interpreters Conference in Grand Rapids, Michigan, on November 16-21, 2004.

Donna Zimmerman, “Designing for a Spirit of Place” at the 35th Annual Meeting of the Environmental Design Research Association (EDRA) Conference in Albuquerque, New Mexico, June 2-6, 2004.

Donna Zimmerman, “Teaching Cultural Aspects of Space: Challenges and Opportunities” at the EDRA 36 International Conference in Vancouver, Canada, April 27-May 1, 2005.

Grants

Tom Brown, \$2,730 UPDC grant: “EnvironDesign9-LEED Applications Workshop.”

Patricia Williams, \$2,581 UPDC grant: “An Exhibition of Inscribed Chinese Fan Paintings.”

Other related professional activities

Kathe Julin, paper presentation evaluator at the Interior Design Educators Council (IDEC) in Savannah, Georgia, March 1-6, 2005.

Kathe Julin, 2004-05 FIDER National Accreditation Evaluation Committee member and site visit chairperson.

Jane Kangas, Patricia Kluetz, Patricia Williams, and Donna Zimmerman all nominated for *Who’s Who Among America’s Teachers*. **Kathe Julin**, nominated for *Who’s Who Among Executives and Professionals*.