

Minutes of the Aug. 12th meeting of the Planning Committee:

Group met by phone.

Members present: Rep. Molepski, Darlene Arneson, Kathe Crowley-Conn, Robin Harris, Deb McRae, Jeremy Solin and Randy Champeau were unable to participate.

The group reviewed the results of the session in July.

Rep. Molepski was asked about the preferred way to get information about the WEEB. He felt that legislators want to know who is receiving awards in their area. Perhaps WEEB could create a title summary report with pictures from previous grants that would let legislators know who received a grant in their area. The more personal the communication the better. Rep. Molepski also suggested we look into Block Grant possibilities and EPA monies.

The group thought that the Legislators could be provided the information during a visit.

It was suggested that the Legislative Committee and its designees should plan visits to the Governor's office and the the Legislature's Natural Resource Committee. Rep. Molepski is the current chair.

Re-stated the need to invite the Governor to our Jan. meeting and if he could not attend then we should go to him with a short presentation. The group thought we could develop a short presentation that could be used with a variety of audiences. (WEEB also needs a display for places like WAEE and other conferences) This led to the discussion of the need for a committee that was responsible for communication.

Planning Committee needs to give the idea of a communications committee or group further consideration. Many of the goals had communication components and there needs to be some oversight.

Darlene and Deb agreed to set an appointment with Elizabeth Burmasster (WE will also invite Shelly) to talk about what we have in common.

Meetings need to be set up with the Secretary of WI DNR as well to discuss common goals. This is to get us back in communication since it has been more than 3 years since WEEB met with the DNR. It was suggested we also meet with agency heads.

Discussion centered around the need for the WEEB Board to be more proactive on important issues (issues were not defined). Robin mentioned that the Development Committee had not been charged with being proactive...there charge was monetary not issues. The group wondered if this would a place for the Leadership Committee. Discussion followed on what the Leadership Committee's charge should be...developing leaders within the EE community or looking ahead to areas the WEEB should be taking a leadership role. No conclusion was reached.

The last discussion was around the next Strategic Plan and its process. The group decided that there should be a strategic plan for the board and a separate one for Wisconsin Environmental Education as a whole. The process was tabled until after discussion at the Oct. meeting of the entire Board.

Notes on 2010 Planning Document					
	Status	Interest/support	2008-09 plan	2009-10 Plan	Notes
I	Focus content of EE on holistic outcomes. This does not seem to be a priority goal for the WEEB. Other concerns are more pressing to the group.				
I.1	Doing well for forestry and energy because we have \$ to provide	High interest area	Continue as we have. Try to engage other areas	Work to get other stakeholder groups involved	
I.2	No action in this area	No real interest from board at this point	None	None	Board did not make this a priority.
I.3	No action in this area	Limited interest from the board	None	None	
I.4	No action in this area	Limited interest from the board	None	None	
II	Support and enhance cooperation and communication within the EE community. This goal seems to be very important to the Board as a whole. The Leadership committee is working on some of these. Planning Committee is considering a committee to focus on communication so that the Leadership Committee could focus on development of Leaders in the field.				
II.1	No action in this area	High interest area	None	Address in next strategic planning	Need to do. Leadership committee might be group to take this on.
II.2	Created	Limited interest because done	Encourage more people to use site.	Keep it up dated and make people aware of it.	Where does the funding come to keep maintained? UWSP?
II.3	Need to improve, increase communications in all areas	High interest	Establish Legislative Committee Renew contacts with DPI and DNR	Legislative committee	Planning committee and Legislative committees will work on these

III	Support and enhance EE in PreK-12 schools				Goal for Education Committee to focus on.
III.1	State is doing an average job. Should be doing more.	Highest interest	Education committee should look at the role WEEB should play in this area	Action plan based on Education Committee suggestions	Are professional development programs the right approach in this era of PDPs?
III.2	Needs to be done	Moderate interest by board	Nothing	Issue RFP to research this. Use Grant funds	This is a way for board to get work done.
III.3	Needs to be done	Low interest by board.	No action	No action	Could be revisited during strategic planning
III.4	Green and Healthy Schools is a start. Not really looking at holistic curriculum	Moderate interest by board	Green and Healthy Schools for now	Bring up in strategic planning	Look into what NAAEE has already done
III.5	WAEF has a teacher award. How would we do this?	Low interest by board	No action	No action	Good thing to do. Possible partner with WAEF
IV	Support and enhance the implementation of environmental literacy in institutions of higher education. This seems to be a goal that could be addressed through the granting process. The results of the current grant may influence the future of this goal.				This is not seen as under the realm of the current education committee.
IV.1	Not done yet but a WEEB grant is working on it.	High interest	Awaiting results from grant funded research		
IV.2	Going well	Moderate interest	No action		This is happening without any action from the Board
IV.3	Not happening	Low interest	No action	Re-address with strategic planning	

IV.4	Not done	Low interest	No action	No action	Board of Regents action-award?
V	Support and enhance the expansion of non-formal and non-traditional EE This goal has the most sub-goals and yet the one without a direct committee place or much work in the area. Planning committee will take a look at this for the 2008-09 year and make recommendations on how to proceed.			Look at how formal and non-formal are handling EE If this is an interest area a research grant might be a good start.	This is where the majority of environmental education is happening around the state and yet we do not really do much to support it. It is the primary job of most of these educators
V.1	State is average on this	Moderate interest	Topic for education committee to discuss	Find a way to support this.	Most of support goes to formal education
V.2	Inventory is OK but promoting really needs improvement. Support is only through general grants and funds are low.	Moderate interest	Topic for education committee. May need a non-formal sub-committee.	Continue work started in 2008-2009	Needs more attention in the future
V.3	Seems to be available and well done. Keep it up. Reaching non-traditional audiences needs improvement	Moderate interest	Find a way to encourage this. Not sure which committee.		When more general grants funds are available, this could be an area we encourage grants in.
V.4	Doing well with energy and forestry. Need	Highest level of interest.	Determine a group to do this.	Continue from 08-09	Executive committee may need to work on

	to expand to other groups				ideas for who could take this on.
V.5	This is not being done though anyone can apply for grants.	Low interest	Executive committee should develop a plan for this	Continue 08-09	Cultural diversity needs to be brought into EE!
V.6	Not done	Moderate interest	Set up a Communications sub committee	Develop a communication plan	Need to consider setting up a communications committee
V.7	Not done	Low interest	No action	No action	
VI	Develop a research and evaluation agenda for EE				Research Committee is covering this Goal
VI.1	Being done	Low interest	Research committee is working on this	Develop action plan based on report findings	Interest low because we already have a committee doing this
VI.2	Not yet	No interest	No action	No action	
VI.3	Needs to be done	Moderate interest	No action	Research committee may consider a grant for this	
VII	Secure long-term funding for EE in Wisconsin				Development committee is working on this goal and coordinating with WEEF
VII.1	This is being worked done and needs to continue	High interest	Development committee is doing this	Development committee	
VII.2	Development committee and WEEF	Highest interest	WEEF and WI Women Forward	WEEF and WI Women Forward	
VII.3	Working on this	Highest interest	new Legislative Committee will work develop an action plan	Development Committee and Legislative Committee will implement	

				action plan	
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