

## Creating GreenPrint for Wisconsin Citizens

**Goal:** Develop the framework for creating a GreenPrint for all Wisconsin Citizens.

The final GreenPrint will include a State-wide Environmental Literacy Plan, a baseline survey of the Environmental Literacy of Wisconsin citizens, a K-12 Environmental Literacy Plan, and a Wisconsin Environmental Literacy Report Card

### Objectives and activities:

Objective 1: Create a GreenPrint Committee and hire a Committee Coordinator

Activity 1: (already complete) find interested and motivated individuals from the EE “non-formal” community to form an initial GreenPrint Committee. Representatives currently from:

- WEEB
- WAEE
- DNR

Activity 2: Appoint a Coordinator who will support, organize and stimulate the work of the committee. This position will take on the following tasks, working 10 hours per week

1. Logistics and communication amongst committee members
2. Coordinate with the efforts of other groups tasked with ELP work, specifically the K-12 ELP being created by the WI No Child Left Inside Coalition (W-NCLIC), and all three WEEB Education sub-committees. Also the WEEB Research Committee, WCEE, WAEE, the Environmental Literacy Plan Network, and others
3. Assist in developing the committee constituency to include representatives from (but not limited to) the following sectors:
  - Nature centers, parks and museums
  - Families
  - Business/Retail community
  - Local and state government
  - Media
  - Outdoor recreation and conservation groups
  - Faith community
  - Youth groups
  - Health community
  - Ethnic communities
  - W-NCLIC (K-12) (includes DPI)
  - Higher Education
4. Assimilate information and data regarding other states’ ELPs for committee use and assistance

Objective 2: Generate a Logic Model for the GreenPrint process. This Logic Model will focus on the ultimate outcome or result - the creation of a Wisconsin GreenPrint – and allow the committee to determine and identify how best to achieve the desired result. This Logic Model may include but is not limited to the following processes or activities (some of which may require additional or outside funding to accomplish or may be addressed or collaborated on by other organizations, committees or coalitions):

1. Review existing ELPs in the United States and interview creators to determine strengths and weaknesses in existing plans
2. Survey the WI EE community to assess current and future needs/outcomes needed to forward EE and Env. Literacy in the state
3. Assess the current status of Env. Literacy in the State
  - Conduct or compile baseline survey/s to assess the current status of EE and Env. Literacy in Wisconsin

- Assist the W-NCLIC and the WEEB K-12 Committee (sub-committee of the Education Committee) in surveying the current status of EE and Env. Literacy in the K-12 system (State Statute 36.25(29m)(b))
  - Coordinate with the efforts of the WEEB Higher Education Committee (sub-committee of the Education Committee) in assessing the status and needs of Environmental practices in higher education institutions
4. Create a diversified GreenPrint Committee who will shape the contents of the GreenPrint
  5. Prepare and support WI “non-formal” EE providers in fulfilling the goals/benchmarks of the W-NCLI K-12 ELP
  6. Petition for and facilitate the creation of State statute/s regarding Env. Literacy and/or a “Children and Families Outdoor Bill of Rights”
  7. Create the State-wide ELP as a major component of the GreenPrint
  8. Assimilate the W-NCLIC K-12 ELP into the GreenPrint
  9. Promote the GreenPrint statewide and across all sectors
  10. Conduct a follow up assessment (Report Card) on the state of WI Env. Literacy
  11. Plan for future revisions of the GreenPrint and associated assessment tools/surveys

Objective 3: Research and apply for additional funding to support the work of the GreenPrint committee and complete further work on the creation of the GreenPrint (steps 7-11).

**Timeline:**

2009

November – December: review and assess existing ELPs; diversify committee and host initial meeting; begin discussions with legislators; assimilate baseline data re: Env. Literacy in WI

2010

January – February: survey EE community

Ongoing through out: research additional funding; coordinate with W-NCLIC

Continuance (with additional funding): create the contents of the GreenPrint; promote the GreenPrint; conduct follow up survey/Report Card

**Budget:**

Item	Cost
<b>Salary/Honoraria</b>	
Committee Coordinator (Betsy Parker) (\$28/hr, 10 hrs/week, 15 weeks) (Nov. 1 – Mar. 1)	\$4,200
Committee Members (5-10 hrs/week)	Match (various)
<b>Travel</b>	
Travel stipends for Committee members and coordinator to attend meetings (15 x \$40)	\$600
<b>Materials/Supplies</b>	
Conference call fees	Match (DNR)
Printing and copying	\$200 + Match (DNR)
<b>Total</b>	<b>\$5,000</b>