

# 2009-2010 Energy Bookmark Contest

## Saving Energy: My School First!



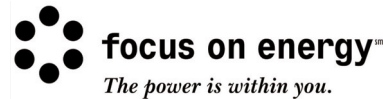
Help your students...

- Learn about energy efficiency
- Develop creative problem solving skills
- Participate in an exciting competition
- Win a \$50 savings bond
- Have fun!

# 2009-2010 Energy Bookmark Contest

## Saving Energy: My School First!

To learn more about how to get started go to  
[www.uwsp.edu/keep/SchoolEnergyEducation](http://www.uwsp.edu/keep/SchoolEnergyEducation)



### Contest Sponsors:

**Focus on Energy** works with eligible Wisconsin residents and businesses, including schools, to install cost-effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and business manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For information about Focus on Energy, call 800.762.7077 or visit [focusonenergy.com](http://focusonenergy.com).



The **Wisconsin K-12 Energy Education Program (KEEP)** was established in 1995 and is a collaborative effort between Focus on Energy and the Wisconsin Center for Environmental Education. The goal of KEEP is to increase and improve energy education in Wisconsin. KEEP accomplishes this goal by developing and offering university credited inservice courses, teaching support materials, student involvement activities, and networking opportunities. To learn more about KEEP visit [www.uwsp.edu/keep](http://www.uwsp.edu/keep).



The **Wisconsin Center for Environmental Education (WCEE)**, located at the University of Wisconsin-Stevens Point was established in 1990 to promote, develop, disseminate, implement, and evaluate environmental education programs focusing on elementary and secondary school teachers and students in Wisconsin. WCEE works to improve environmental education throughout Wisconsin. Visit [www.uwsp.edu/wcee](http://www.uwsp.edu/wcee) for more information

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Program  
Learning Resources Center  
University of Wisconsin-Stevens Point  
Stevens Point, WI 54481



# **2009-2010 Energy Bookmark Contest Rules**

Rules are also found on the KEEP Web site: [www.uwsp.edu/keep](http://www.uwsp.edu/keep).

Go to *Student Involvement* and click on *Bookmark Contest*

**Participants:** 5th, 6th, and 7th grade students of Wisconsin public and non-public schools. Each school may submit up to nine bookmarks total: three per eligible grade (5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup>).

**Theme:** Saving Energy: My School First!

This year's energy theme focuses on energy use in school buildings. This offers students a great opportunity to think about how they affect the energy usage in their school. Students will look around their school for ways energy could be saved for future use.

Please see "Getting Started" for ideas about how to incorporate energy efficiency ideas into students' creative bookmark designs.

Since only three bookmarks are allowed per eligible grade level per school, you may want to have a school contest to select the school's entries. You can use this contest as a springboard to initiate other energy projects in your classroom and school.

**Materials:** Manila drawing paper, construction paper, art board, or plain white wrapping paper. Crayons, felt pens, chalks, water color, paint, colored pencils.

**Design:** Designs must be 3" by 11"  
Encourage students to construct a clear design with large lettering or drawings that are easy to see and read in a 3" x 11" format. All artwork must be original. The use of any copyrighted characters/symbols (e.g., Batman, Nike symbol, company names) will disqualify bookmark candidates. Computer illustration is allowed only if the student creates the original image. Clipart and Word Art are not allowed.

**Eligibility:** The student's name, grade, and school must be written on the back of the entry. A release form must accompany all entries submitted to the state contest. An entry without a fully completed release form (signed by both student and parent/guardian) will be ineligible for state competition.

**Deadline:** All entries must be postmarked by **Monday, December 14, 2009**

**Judging:** A committee of energy professionals will select three bookmark winners from each grade.

**Awards:** See adjoining page for details.

**Send entries to:**  
Energy Bookmark Contest  
Wisconsin K-12 Energy Education Program  
LRC, University of Wisconsin-Stevens Point  
Stevens Point, WI 54481

## **Questions?**

Contact Carrie Ziolkowski  
715.346.4651  
[cziolkow@uwsp.edu](mailto:cziolkow@uwsp.edu)

**Awards:** Each entry will receive a certificate of recognition. Winners will be invited to an awards ceremony in April 2010 and receive a \$50 savings bond. Their bookmarks will be posted on the KEEP Web site and reproduced and distributed throughout Wisconsin at no cost to participating schools.

**Timeline:**

- Monday, December 14 – Deadline for submitting entries to KEEP. Entries must be postmarked by this date.
- January 2010 – Bookmark contest judging
- February 2010 – Winners notified
- April 23, 2010 – Awards presented to winners in Madison at KEEP's Energy Awards Ceremony
- September 2010 – Winning bookmarks distributed throughout Wisconsin

## **Getting Started...**

### **Saving Energy – My School First!**

This year's theme focuses on school building energy use and efficiency. It offers a great opportunity for students to get to know the energy systems in their school building and brainstorm energy saving strategies.

How could your school building become a more energy efficient place? Are lights left on in rooms when they are unoccupied? Are windows open while the heat or air conditioning is on? Is your school building in a location where renewable energy is an option? Encourage students to be creative and use their imaginations.

To get started, help students define energy and its sources, benefits, and limitations. How does energy flow through your school building? You can visit the KEEP Web site and click on *School Energy* to learn more about the energy consumption in your school and how you and your students can use energy more wisely. With budget cuts and rising utility costs, it is important that every building occupant take responsibility for the energy they use at school.

- Review the **School Energy Conservation Ideas** PDF
- Review the **School-related Resources**. There are many existing programs and resources related to school building energy efficiency. Some of the most common resources are listed here with a description of what can be found on their Web site to help you incorporate school building energy efficiency education into your classroom.
- Try out some of the **School Energy Sparks** with your students. These 'mini activities' will help students learn about school energy efficiency.

With a unique design and basic knowledge, your students will be ready to enter the contest.