

WAEE Board Meeting
Minutes
6 June 1999
WI Center for Environmental Education

Board Members present: Michael Flitter, Cindy Halter, Pat Marinac, Nancy Piraino, Sterling Strathe, Paul Wozniak, Elizabeth Janvrin.

Others present: Cathy MacKay (Administrative Assistant) Randy Champeau (Director, WCEE), Carol Wake (Prog. Asst. WCEE), Dan Sivek (WCEE), Dennis Yockers (WCEE), Abbey Rusky (NEEAP), Bobbie Zbleski (grad. student), Tim Byers (UWExt Credit Outreach).

Board Members absent: John Haley, Geoffrey Bishop, Christine Turnbull, Randy Bekkars

- I. The meeting was called to order by Nancy Piraino, chairperson, at 9:15 AM.
- II. New board member, Elizabeth Janvrin, was introduced.
- III. Randy Champeau welcomed the WAEE board to the WCEE and introduced staff members. Present were those listed above. Missing were: Phyllis Peri (Resource Center), Carol Schulz (Res. Ctr and EE Network), Jennie Lane (KEEP program) and Ginny Carlton (Admin. Specialist, WEEB).

Randy discussed credit courses and opportunities to offer them through the WCEE (ex: credit for WAEE fall conference). Other possibilities for WAEE to become involved with this. The goal of the WCEE in 1991 was to get resources out to the state. Now that they are more established, opportunities have expanded. Projects include: Masters program in EE, Energy Education Program, Resource Center, Research Projects, EE Network, computer courses.

Randy emphasized that the WCEE is dedicated to working with WAEE and maintaining leadership in EE in WI. He indicated a willingness to do additional presentations at future meetings. Just ask!

Abbey Rusky introduced herself and explained her role with NEEAP. They offer research and funding opportunities to support state and local organizations. Abbey also serves on the WAEE communications committee.

- IV. **Motion:** To approve the minutes. (Mike Flitter/Cindy Halter) *Passed unanimously.*
- V. Additions to the Agenda: Duties of the AA; board book update, NAAEE (Mike F).
- VI. Treasurer's Report: Cathy handed out current budget. Accepted as presented. She wondered about budget reports from past years and whether committee chairs had copies to work from in preparing current budgets.

Randy announced that budgets have been established at UW-SP, through the WCEE.

- VII. Public comment: Randy encouraged attention to the efforts of WEEB to establish the "EE Trust Fund of WI". He distributed a draft letter that will be sent to EE people around the state requesting monetary contributions. He would like WAEE to officially be part of this – as a stronger partner. Can the WEEB say that this effort is supported by WAEE?
Motion: That WAEE be involved by voicing support in the letter and supporting other efforts of the WEEB. (Mike F/Paul W) *Passed unanimously.*

Randy also discussed the current situation with the DPI EE position, noting that state has been without an EE consultant for a number of years now and claims that the position 'keeps getting lost in the budget process'.

Barry Ashenfelter (aid to state senator Brian Burke) wants to introduce the EE position legislatively - in caucus this session. Other offices have been contacted to support this move. Randy has offered our help to work with this. If it doesn't make it this biennium - they will do it next time. We need to encourage WAEF to support this by doing letters, political support, etc. Randy will let us know when the time is right.

Randy noted these three other topics to watch/support:

- ◆ Energy \$\$: "Reliability 2000". These funds from utilities will be available through the DOA for conservation programs, including energy education with an energy educator position.
- ◆ WEEB public comment session - encouraged WAEF board members to speak up at these meetings. Suggested we review the WEEB strategic plan and provide comment.
- ◆ EE Network: support it!

Abbey Rusky: stated that EE is strong and grass roots supported. WAEF can continue to offer support and provided these national updates:

- ◆ National EE Act is up for re-authorization again. It is being sponsored in both houses. Look for info in the fall.
- ◆ EETAP is going into a phase-out year. EPA will re-solicit for support.
- ◆ EE2000 will phase-out over the next year with summaries & successes. WEEB will be finishing this work for WI. The WI Media workshop is being used as a model in many states. The brochure and media piece is being used as a prototype around the country.
- ◆ WAEF has \$2100 to use for Board development (Oct. 1 is the end of the fiscal year)
- ◆ WEEB fast grant paid for printing of the brochure.
- ◆ NAAEE's new staff for Affiliates is Carolyn Cleveland
- ◆ WEEB grant: \$20,000 for a leadership program (staff asst.: Carrie Eastman) this grant will develop a process for building seminars to take around the state to various audiences re: EE. WAEF can get involved with suggestions and presentations.

VIII. Media campaign update (Paul W): Izaak Walton league did not support the WEEB grant pre-proposal. Paul and Stan G. will continue to seek cooperative funding. Brochure: 7500 brochures and 22000 rack cards were printed. Who is the best group to distribute this? Paul believes WAEF is not credible for this so will work with other groups. A distribution plan needs to be put together. The **Publicity Committee** will meet to put this plan together and include representatives from other interest groups.

IX. Student Scholarship Fund (Nancy P): No accounting of the amount for this fund exists. Funds were collected at the Midwest EE Conference auction.

Motion: To put \$500 in the student scholarship accounts fund and establish a committee to determine criteria for distribution. (Sterling S/Mike F) *Passed unanimously.*

Volunteers to work on this? **Nancy** will talk to Clayton Russell and Dan Sivek.

X. Awards Program (Nancy P, Sterling S): The display in the WCEE is complete with pictures. Nancy requested a detailed budget and list of committee members from Clayton but has not received it yet. Board members expressed concern that we know the full amount that the current awards program costs the board.

Cindy will put together options for a revision to the awards program and email it to all board members and award committee members to allow action to be taken at the August meeting. It is hoped that at that time a budget will be available for review.

- XI. Nancy introduced the new Administrative Assistant, Cathy MacKay. WAEE's official address is now: 233 Hall, UW-SP. Stevens Point, WI 54481. Cathy will keep summer hours of 2-5 PM, M,T,Th,F, unless noted otherwise. *Many thanks were expressed to Ginny Carlton for all her hard work during the past year and for helping with transition.* Membership list is being transferred to Exel. Cathy would like to work on a web page for the organization.

A request was made to do an email address book for WAEE members for use for action alerts, etc.

Committee chairs with needs of the AA should first contact Nancy.

- XII. NAAEE Affiliate update (Mike F): August conference in Cincinnati. The Affiliates will be discussing more about reciprocal memberships. Mike will keep us informed. Mike is serving on the planning committee for 2001 Little Rock conference.

New Business

- XII. Membership Renewal: (report attached)
A concern was expressed that no request for renewal was made this year and that renewal was not part of the Winter Workshop registration material. Sterling clarified that a letter was sent out to members – apparently many members did not receive it – probably due to bulk mailing failures. Pat indicated that renewal info will be in the fall conference registration material. Nancy will inform Cathy to make sure requests for renewals are sent to people in arrears.

Elizabeth J. will join the membership committee.

- XIII. Fall Conference update (Sterling):
Pat handed out a draft of the registration materials. Things are moving along on tract. Cindy H. mentioned a discussion with Lucy Slinger (UW-L) concerning a PW/PLT facilitator meeting at the conference. Referred to Al Stenstrup for decision.

- XIV. Winter Workshop: no report. Clarification of date: Feb 4-6. Nancy will contact co-chairs for an update.

- XV. Fall Conference 2000. Midwest Conference 2001: No planning has taken place.

- XVI. Request to sponsor Timber Wolf Alliance print: Declined due to sponsorship position.

- XVII. Update to Board Books (Pat): Handed out new roster, AA description, mission statement to be added to board books. Note: change Mike Flitter's fax number to: 414-335-9404.

- XVIII. **Motion:** To purchase new desk chair for the WAEE office. (Mike F/Sterling S). *Passed unanimously.*

- XIX. **EE News:** Conference materials will go in this issue. Also needed are:

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| ◆ WW info | Nancy P. |
| ◆ Wish List | Cindy H. |
| ◆ Thank you to Ginny/intro Cathy | Nancy |
| ◆ Board list update | Nancy |
| ◆ Media Focus | Paul |

These were due yesterday!!

September deadline assignments will be made at the August meeting. Please come with ideas.

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XX. **Committee Reports**

- ◆ Elections: Report submitted to Nancy and passed around. Concerns expressed over need for confidentiality in the election process.
- ◆ Membership: Elizabeth and Cindy will co-chair membership. A new member mixer is planned for fall conference.

XXI. WSST: has requested a liaison from WAEE be present for their strategic planning process and summer board meeting. Pat volunteered.

Motion: To cover mileage for liaison at the WSST Board meeting in August. (Mike F/Cindy H)
Passed unanimously.

XXII. **Motion:** To adjourn. (Sterling S./Pat M.) *Passed unanimously.*

Meeting adjourned at 3:12 PM.

Strategic Planning Task List: *These items were referred for further discussion and action by the Board:*

- ◆ Nature & Envir. Ctr. Section: We need representation to the board to determine where to go with this section. Do we continue to charge a \$10 fee for this section if no one is doing anything with it?
Sterling will pursue this following the fall conference.
- ◆ In working with an EE class this spring at UW-L, **Cindy H.**, strongly feels the need for WAEE to have a web presence. Cindy's husband is willing to help with this and has great expertise.

Please be sure to submit agenda items and committee reports in a timely fashion for the next board meeting.

Next Board Meeting: Sunday, August 15. Central WI Environmental Station. 9:00 AM – 3:00 PM

Respectfully submitted,

Pat Marinac

12 July 1999