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**Title:** Habit Formation and Variety Seeking in a Discrete Model Choice Model of Recreation Demand

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**Abstract:**

This study looks at general recreation habits and is not specifically related to a water related subject, but should still be considered relevant. The study looks at how we make choices about our recreational use. Most economic analyses seldom contains previous experience with the site as a characteristic or attribute. This study looks at choice, habits, habit formation, and variety-seeking behavior.

Evidence shows that people exhibit both habit forming behavior and variety seeking behavior. Some individuals form habits for a good (particular lake, forest, destination, etc) while others seek variety from the same good (various lakes, forests, destinations).