

May 16, 2005

CONTACT:

®

Peggy Farrell

Assistant Director, Becoming an Outdoors-Woman

Phone 715/346-4681

peggy.farrell@uwsp.edu

www.uwsp.edu/cnr/bow/

Outdoors-Women Know, “Water Works Wonders”

The Wisconsin Becoming an Outdoors-Woman (BOW) is serving up a great program on a Great Lake, showing women that “water works wonders.” Women are invited to attend this relaxing, learn-by-doing charter fishing workshop, June 24-26, in Sheboygan on the shores of Lake Michigan.

International BOW assistant director, Peggy Farrell, along with the Captains and Crew of Wolf Pack Adventures, will lead a weekend of salmon fishing, camaraderie and exploration. Participants will stay in condos at the Blue Harbor Resort near historic Sheboygan’s restored Riverfront District. Activities include a presentation on the Great Lakes Fishery; 10 hours of salmon fishing and learning on Lake Michigan; hands-on instruction in boat setup, equipment and safety; catch and release trout fishing at Crystal Blue Springs Trout Farm; optional lessons in how to clean and filet fish and more.

There are almost 50 million anglers in the U.S. making fishing more popular than golf and tennis combined. A growing number of those anglers are women, thanks to the efforts of programs like BOW and the Recreation Boating and Fishing Foundation (RBFF). BOW teaches women outdoor skills in a non-competitive, supportive atmosphere. RBFF supports and encourages programs like BOW that reach out to under-served audiences and welcome newcomers to the outdoors.

Registration fee for 2-nights lodging, food, instruction, equipment use, and entertainment is \$549 per person. Register now, as space is limited. For a complete schedule and trip description visit the BOW web site at www.uwsp.edu/cnr/bow/ or contact Peggy Farrell, 715/346-4681, peggy.Farrell@uwsp.edu.

###

cnr/BOW water works