

2009 College Student Characteristics Inventory Demographics and Characteristics

The College Student Characteristics Inventory (CSCI) has been administered at UWSP since the mid-1970s. The purpose of the CSCI is to understand the incoming freshman class, why and how they choose UWSP, their academic background and preparation, and their values and needs. The 2009 CSCI was administered during summer orientation, resulting in 1,545 completed surveys or 97% of the orientation participants.

Sex

	Percent
Male	49%
Female	51%

Parent Education Level

	Percent
Both parents with HS diploma or less	16%
Neither parent with college degree (including above) - First Generation	45%

How large was your HS graduating class?

	Percent
Less than 50	7%
50-100	14%
101-250	28%
251-500	37%
More than 500	14%

Where have you lived most of your life?

	Percent
In a city of 250K or more	4%
In a city of 50K to 250K	16%
In a city of 2,500 to 50K	45%
In a town of 2,500 or less	16%
On a farm or rural setting	18%

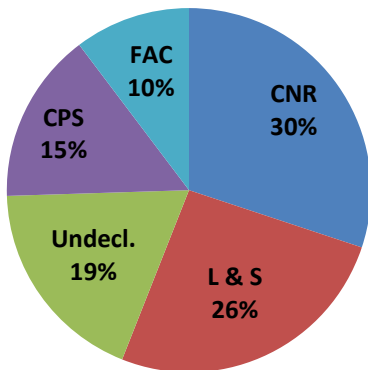
Where will you be living this year?

	Percent
Residence Hall	90%
Off campus with parents	9%
Off campus on my own	2%

What is your major?

	Percent
Major declared	81%
Undecided/undeclared major	19%

Distribution of Sample by College



Majors with Highest Percentages of "Declared" Students

	Percent
Biology	11%
Wildlife Ecology	6%
Elementary Education	6%
Fisheries & Water Resources	3%
Health Science	3%
Business Administration	3%
Resource Management	3%
Art	3%
Forestry	3%

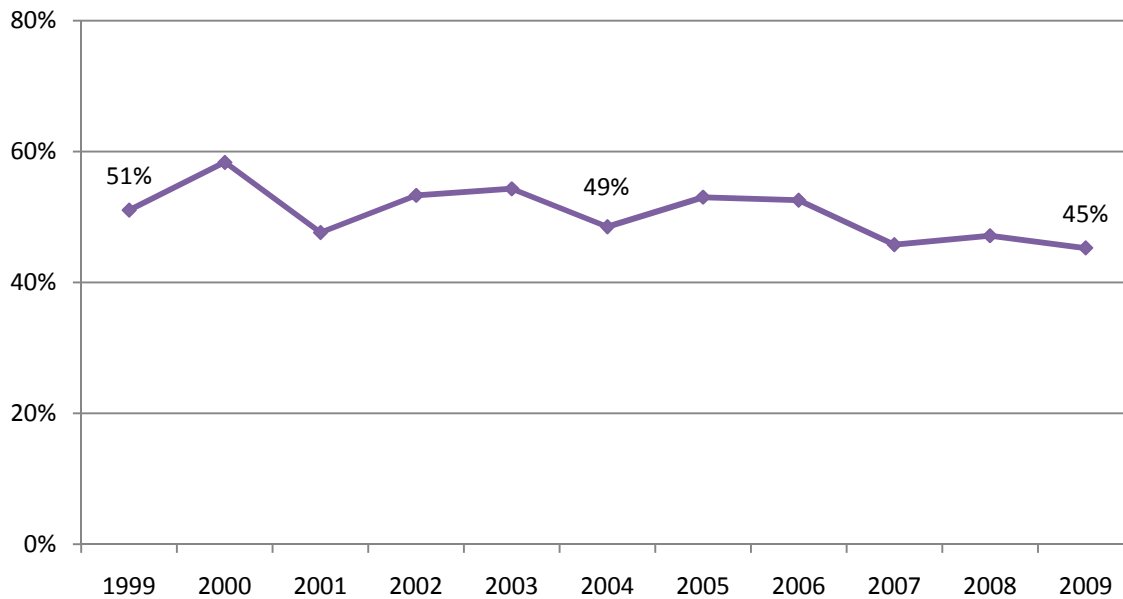
Parental Educational Level Among Incoming UWSP Students

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
	%	%	%	%	%	%	%	%	%	%	%
Both parents with a HS diploma or less	24%	31%	20%	27%	25%	22%	26%	24%	22%	17%	16%
At least one parent attended college, but did not complete bachelor's degree	27%	27%	28%	27%	29%	27%	27%	28%	24%	30%	29%
TOTAL First-Generation Students¹	51%	58%	48%	53%	54%	49%	53%	53%	46%	47%	45%
At least one parent with bachelor's degree	31%	28%	23%	30%	31%	34%	32%	34%	35%	34%	34%
At least one parent with graduate degree	18%	13%	30%	17%	15%	17%	15%	14%	19%	19%	20%
TOTAL RESPONDENTS²	566	567	630	602	613	575	509	523	378	1402	1294

¹First-generation is defined as neither parent having completed a four-year college/university degree.

²Includes only cases with completed data fields for both mother and father.

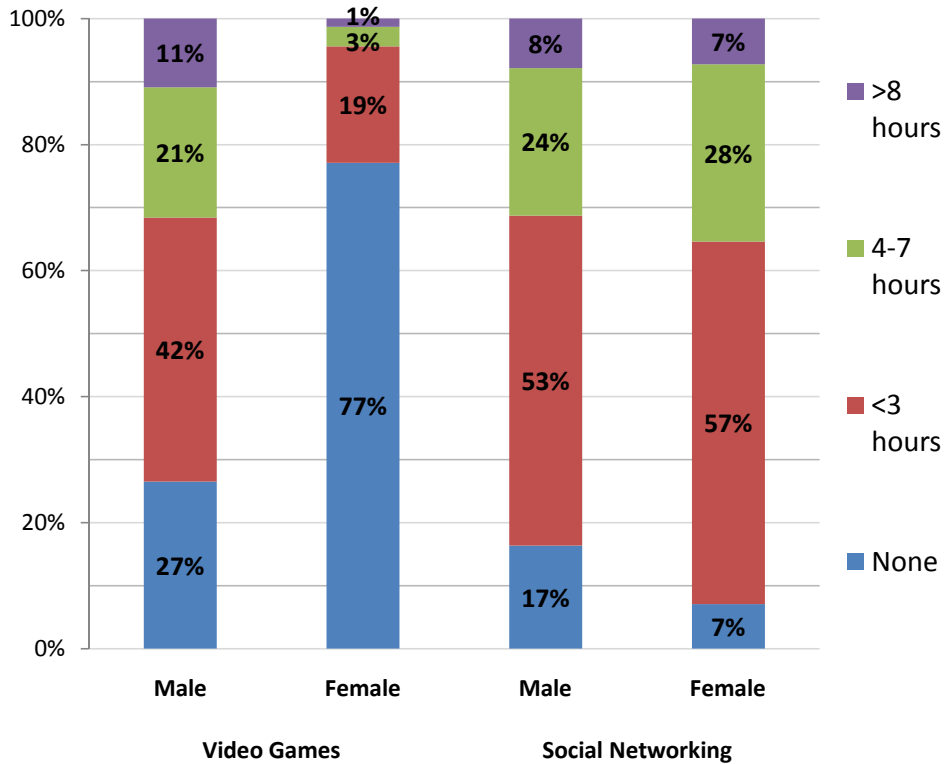
First-Generation Freshmen at UWSP



*** The percentage of first-generation college students has remained relatively steady over the past 10 years, showing that UWSP continues to serve students from a wide range of backgrounds.**

Technology Habits of New Students

New Freshmen Time Spent Per Week Playing Video Games or Using Social Networking Sites



- * 77% of females never play video games whereas 74% of males do.
- * Males are only slightly less likely to spend time on social networking sites than females.
- * The proportion of males and females that reported spending no time on social networking sites decreased by 6% for both compared to 2008.